

## **Eric McLuhan**

**B. Sc.** (Communication: Wisconsin State University, 1972)

**M. A., Ph. D.** (English Literature: University of Dallas, 1980, 1982)

An internationally-known lecturer on communication and media, Dr. McLuhan has over 30 years' teaching experience in subjects ranging from high-speed reading techniques to English literature, media, and communication theory. He has taught at many colleges and universities in both the United States and Canada.

He has published articles in magazines and professional journals since 1964 on media, perception, and literature. Editor of and contributor to *The Idler*. Co-author, with Marshall McLuhan and Kathryn (Hutchon) Kawasaki, of media text, *City as Classroom* (Irwin, 1977). Assisted Marshall McLuhan with research and writing of *The Medium is the Massage*, *War and Peace in the Global Village*, *Culture is Our Business*, *From Cliché to Archetype*, and *Take Today: The Executive as Drop-Out*. Co-author, with Marshall McLuhan, of *Laws of Media: The New Science* (University of Toronto Press, 1988). Co-editor of *Essential McLuhan* (Stoddart, 1995), and *Who Was Marshall McLuhan?* (1994; Stoddart, 1995). Author, *The Role of Thunder in Finnegans Wake* (University of Toronto Press, 1997), an interpretive study of Joyce's *magnum opus*. Author, *Electric Language: Understanding the Present* (Stoddart, 1998). Editor, *The Medium and the Light*, a collection of Marshall McLuhan's writings on religion and media (Stoddart, 1999). Editor of the academic journals, *McLuhan Studies*, and the *Journal of Social and Biological Structures*. Consulting editor, Voyager/Southam's "McLuhan Project," which produced (1997) a CD on Marshall McLuhan and his work. Editor, *Understanding Media, Critical Edition* (2003); *McLuhan Unbound* (2004); *The Book of Probes* (2004). In preparation: *Invitation to the Dance*, a study of how the ancient Egyptians used animation techniques to bring their "stilted" drawings to life; *The Phoenix Playhouse*, a study of the renaissance currently underway in Western culture. Currently at the press: *Cynic Satire*, a study of literary and media satiric modes; *Theories of Communication* (New York: Peter Lang, 2010); *Media and Formal Cause* (NeoPoesis Press, 2010).